



## A Special Invitation to our Loyal Supporters

Presented by the California Credit Union Collectors Council  
South L.A., North L.A. & Gold Coast Chapters

### You are invited to participate...

The California Credit Union Collectors Council (CCUCC) invites you to attend our **24th Annual Educational Conference** to be held October 13–15, 2011 at the Riviera Resort & Spa Hotel in beautiful Palm Springs, CA.

At this conference, staff and executives from credit union lending and collection departments will be in attendance. There will be numerous opportunities for networking with credit union leaders and their affiliates and your company will be a vital partner in our educational conference. **Sponsorship** at this conference is the perfect opportunity for your company to demonstrate its leadership and support in the credit union industry.

We will also be publishing a **Conference Resource Directory**. This directory will not only include the necessary items for the conference, it will also include advertisements from various exhibitors, industry executives and presenters giving the attendees a valuable educational source to keep and refer to over the years. Advertising and promotional opportunities are available to you in our directory.

An **Exhibitor's Night** will be held on Friday, October 14<sup>th</sup> and will provide each participating exhibitor time to promote their products and services to each attendee. Complementary finger foods will be served and a no-host bar will be provided during this event. Participating exhibitors will have the opportunity to give away door prizes at the end of the event.

We would appreciate if you would contact us, as soon as possible to discuss your interest in sponsorship or advertising in our directory. *We look forward to working with you* to make the 2011 conference the best yet.

For Additional Information Contact:

**Dora Houck, (909) 350-8462, [Dora@driveautodepot.com](mailto:Dora@driveautodepot.com)**  
**Anita Prenzlau (888) 817-8126, [Aprenzlau@swbc.com](mailto:Aprenzlau@swbc.com)**

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**\*\*In order to ensure your attendance for this event, you must complete both pages of the Exhibitor Registration Form and return it with payment. We value your relationship with CCUCC and look forward to seeing you at the conference.**

## Premier Sponsorship Level Information:

### Lead Sponsor

**Commitment Amount SOLD**

This is the Conference's single most prestigious sponsorship opportunity. As Lead Sponsor you can be confident that your company will receive the highest profile of all the sponsors involved with the Conference. Your company logo will be a major part of our advertising and promotions.

Lead Sponsorship benefits include:

- Introduction as Lead Sponsor at the Opening Session
- Host of the Friday Lunch
- Opportunity to Address the Full Delegation
- "Naming Rights" of an Educational Conference Room
- Logo and Identification as Lead Sponsor in all Registration Materials
- Company Logo Advertisement on the CCUCC Conference Website
- Company Logo Prominently Displayed on Conference Bag
- Full Back Page Advertisement in the Conference Resource Directory
- Recognition as Lead Sponsor in the Conference Resource Directory
- Company Brochure/Pamphlet Inserted in the Conference Bag
- One Complimentary Exhibition Table during Exhibitor's Night
- Includes Registration for (2) Attendees

### Co-Sponsor

**Commitment Amount \$2,750.00**

As Co-Sponsor your company will have the opportunity to play a key roll in the Conference. With Co-Sponsors helping to give the conference support, you can be confident that your company will receive numerous opportunities for advertisement and networking.

Co-Sponsorship benefits include:

- Introduction as Co-Sponsor at Opening Session
- ½ Page Advertisement Space in the Conference Resource Directory
- Recognition as Co-Sponsor in the Conference Resource Directory
- Logo and Identification Advertisement on the CCUCC Conference Website
- Company Brochure/Pamphlet Inserted in the Conference Bag
- One Complimentary Exhibition Table during the Exhibitor's Night
- Includes Registration for (2) Attendees

### General Sponsor

**Commitment Amount \$1,850.00**

As a General Sponsor your company has an affordable opportunity in helping the Conference Committee to produce a highly organized and superior quality educational experience. Your company will receive numerous opportunities for advertisement and networking.

General Sponsorship benefits include:

- ¼ Page Advertisement in the Conference Resource Directory
- Recognition as General Sponsor in the Conference Resource Directory
- Company Brochure/Pamphlet Inserted in the Conference Bag
- One Complimentary Exhibition Table during the Exhibitor's Night
- Includes Registration for (2) Attendees

## **"A La Carte" Sponsorship Information:**

### Event Sponsorship Opportunities:

<b>Event</b>	<b>Cost</b>
Keynote Speaker	\$1,000.00
Welcome Reception	\$1,000.00
Exhibitor's Night Hors d'oeuvres	\$ 750.00
Breakfast (Saturday)	\$ 750.00
Continental Breakfast (Friday)	\$ 500.00
Power Break (Morning)	\$ 250.00
Power Break (Afternoon)	\$ 150.00

**You may choose one or more "a la carte" sponsorship opportunities above and for your sponsorship, you will receive:**

#### **Desert I Level: Total Sponsorship \$900 - \$1,000+**

**Desert I.** Level benefits include:

- You may distribute materials at the event. You may either leave them at the dining tables, at each seat or in the case of the Power Breaks on the food table or greet the attendees at the entrance to the event as they arrive.
- Your company name and logo will appear on all signage.
- 1/4 Page Advertisement in the Conference Resource Directory or a \$250.00 discount towards an upgrade in your advertising.

#### **Desert II Level: Total Sponsorship \$500 - \$750**

**Desert II.** Level benefits include:

- Your name and logo will appear on all signage.
- Business Card Advertisement in the Conference Resource Directory or a \$150.00 discount towards an upgrade in your advertising.

#### **Desert III Level: Total Sponsorship \$150 - \$400**

**Desert III.** Level benefits include:

- Your name will appear on all signage.
- Your firm's name will appear in the Conference Resource Directory as a supporting member.

### Registration Information:

As an exhibitor, your company's name and contact information will appear in the Conference Resource Directory.

<b>Exhibitor Registration</b>	<b>Cost</b>
Member (Includes attendance for first two attendees)	\$475.00
Non-Member (Includes attendance for first two attendees)	\$800.00
Each Additional Attendee	\$250.00

**Note: A Riviera Hotel Exhibitor Package will be sent to you, after you register, with information regarding shipping, electrical, audio/visual, internet access, etc.**

### Advertising Information:

What a fantastic way to advertise your company's products and services!

<b>Directory Advertisement</b>	<b>Cost</b>
Full Page	\$750.00
½ Page	\$550.00
¼ Page	\$250.00
Business Card Ad	\$150.00

<b>Conference Marketing Item</b>	<b>Cost</b>
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**\*Bag inserts must be received by October 7<sup>th</sup>.**

**Please send to: Caltech Employees FCU  
P.O. Box 11001  
La Canada, CA 91012  
Attn: Joel Bowen**

### Exhibitor's Night Information:

- There will be a door prize drawing held at the end of Exhibitor's Night, using the business cards of the attendees who have visited your table. Door prizes are encouraged, but not required.
- For questions please contact: Dora Houck at (909) 350-8462 or email [Dora@driveautodepot.com](mailto:Dora@driveautodepot.com).

**This year's theme is *"Don't Get Stranded in the Heat of Collections"***

**Please feel free to dress and/or decorate your booth in line with this year's theme.**

**Exhibitor's Night: Friday, October 14<sup>th</sup>  
Exhibit Hours: 5:00pm to 7:30pm**

**Setup Time: 3:00pm to 5:00pm**

**You must have your exhibit broken down, no later than 10:00pm on Friday, October 14th**

### **CCUCC Exhibitor Rules and Regulations**

#### **General Rules:**

- CCUCC Membership is required for sponsorship at any level.
- No one under the age of 18 years old will be allowed to attend and CCUCC event.
- The Conference Committee and the CCUCC are not responsible for the delivery of sponsorship materials, hotel reservations, or other items outside the scope of the agreed upon sponsorship.
- To ensure you receive the discounted room rate, you must make your reservations with the hotel no later than September 23rd, 2011
- See CCUCC website for hotel registration link
- Deadline dates and format requirements for logo and advertising submission are not negotiable.
- No refund will be issued to any company who does not comply with the CCUCC Exhibitor Rules and Regulations.
- You will be given a conference attendees list at registration, during the conference.
- All paid exhibitors are allowed and encouraged to attend any educational sessions. All exhibit booth personnel are required to register for the conference.
- The conference badge must be worn at all CCUCC functions.
- To finalize your registration and sponsorship for the conference, you must complete the Exhibitor Registration Form and return it with your payment.

#### **Cancellation & Refund Policy:**

- Upon cancellation of the event, the liability of CCUCC shall be limited to a refund of the exhibit space fee, only to the extent that the cancellation is due to circumstances within the direct control of CCUCC.
- In the case of exhibitor cancellation, the exhibitor will be refunded 50% of all fees paid and only if cancellation notices are received in writing to the 2011 Conference Committee Chairman by Wednesday, September 14, 2011.
- No refund will be issued for ads purchased separate from any sponsorship level in the Conference Resource Directory.
- All cancellations are subject to a \$150.00 administration fee.

**Exhibit Space Arrangements:**

- Exhibit space will be assigned by the conference committee, with the exception of anyone who needs an electrical outlet.
- A standard 6-foot by 30-inch table, dressed with linens, will be provided.
- **Exhibit materials should be confined to the tabletop.**
- Attachments to pillars, doors, walls, etc, are prohibited by the hotel.
- The use of adhesive, pins, tacks, nails, staples or duct tape on any surface of the hotel is prohibited.

The Conference Committee shall have the right to exclude or require modifications of any display, which in its sole discretion, it considers unsuitable. CCUCC will exercise reasonable care for the protection of exhibitor's materials and displays. Beyond this, CCUCC will not be responsible for the safety of the exhibitor, his agents, employees or display from theft, damages by fire, accident or any other cause.

**Use of Space:**

- Exhibits shall be shown only in the official exhibit areas as established by CCUCC, unless authorized by CCUCC. Exhibitor is solely responsible for the disposal of own trash.
- Neither exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information in private rooms or suites during the conference. Hospitality Suites for the purpose of entertaining are permissible, provided that they do not conflict with any scheduled conference event.
- If an electrical outlet, audio/visual, phone line or internet is needed, please refer to the Riviera Spa & Hotel Exhibitor Information Packet which will be sent to you after you register. You will need to make the necessary arrangements at your own expense.

**Exhibitor's Night**

- There will be a door prize drawing held at the end of Exhibitor's Night, using the business cards of the attendees who have visited your table. Door prizes are encouraged, but not required.
- For questions please contact: Dora Houck at (909) 350-8462 or email [Dora@driveautodepot.com](mailto:Dora@driveautodepot.com).

**Advertising:**

Our goal is to provide a professional quality directory for the conference. Submission of advertising for the Conference Resource Directory is the responsibility of the exhibitor. All specs regarding advertising and artwork will be emailed directly to you, upon receipt of your application and payment.

All artwork must be proofed by the submitter prior to transferring the file. No Sponsor shall have the right to proof or edit the Conference Resource Directory. The Conference Committee shall have the right to exclude any advertising or artwork which in its sole discretion, it considers unsuitable.

**Shipping:**

- Shipping arrangements are the sole responsibility of the exhibitor. Please refer to the Riviera Hotel Exhibitor Package which will be sent to you, after you register for the conference. Packages must include a return address:

**Questions?:**

Please contact...


Dora Houck  
2011 Conference Committee Exhibitor Director  
(909) 350-8462  
[Dora@driveautodepot.com](mailto:Dora@driveautodepot.com)

**Registration:**

To register for this year's conference, please complete the Exhibitor Registration Form and return with payment to:

CCUCC  
2011 Conference  
P.O. Box 470053  
Los Angeles, CA 90047-9553

**All registrations postmarked after September 14, 2011, please add an additional \$50.00 to the registration cost.**

 Don't forget...your CONFERENCE SPONSORSHIP & ADVERTISING, this ensures your company greater representation.



## **Exhibitor Registration Form**

(Return both forms below)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Website: \_\_\_\_\_

Attendee #1 \_\_\_\_\_ Email: \_\_\_\_\_

Attendee #2 \_\_\_\_\_ Email: \_\_\_\_\_

Attendee #3 \_\_\_\_\_ Email: \_\_\_\_\_

Attendee #4 \_\_\_\_\_ Email: \_\_\_\_\_

<b>Sponsorship</b>	<b>Amount</b>	<b>Balance Due</b>
Lead Sponsor	SOLD	= _____
Co-Sponsor	\$2,750.00	= _____
General Sponsor	\$1,850.00	= _____
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Keynote Speaker	\$1,000.00	= _____
Welcome Reception	\$1,000.00	= _____
Exhibitor Night Hors d'oeuvres	\$ 750.00	= _____
Breakfast (Saturday)	\$ 750.00	= _____
Continental Breakfast (Friday)	\$ 500.00	= _____
Power Break (Morning)	\$ 250.00	= _____
Power Break (Afternoon)	\$ 150.00	= _____
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Registration: ( <i>Member*</i> )	\$ 475.00	= _____
Registration: ( <i>Non-Member**</i> )	\$ 800.00	= _____
Additional Attendees/Guests: _____ x	\$ 250.00	= _____

(\*Exhibitor Fees, both member and non-member, includes full conference registration for your first two attendees.

Full Page Ad	\$ 750.00	= _____
½ Page Ad	\$ 500.00	= _____
¼ Page Ad	\$ 250.00	= _____
Business Card Ad	\$ 150.00	= _____

**Total Sponsorship \$ Due** = \_\_\_\_\_

**Total Registration \$ Due** = \_\_\_\_\_

**Total Advertising \$ Due** = \_\_\_\_\_

**Grand Total Due** = \_\_\_\_\_

**Exhibitor Description:** Please type the description of your products or services. Please limit description to 25 words or less. The information you provide will be used for the Conference Resource Directory.

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**We hereby agree to abide by the Conference Exhibitor Rules and Regulations.**

Company Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Please complete the Exhibitor Registration Form and return with payment to:

**CCUCC  
2011 Conference  
P.O. Box 470053  
Los Angeles, CA 90047**



To ensure you receive the discounted room rate, you must make your reservations with the hotel no later than **September 23rd, 2011.**

Riviera Resort & Spa  
1600 N. Indian Canyon Drive  
Palm Springs, CA 92262  
(866) 588-8311  
Or visit: [www.ccucc.com](http://www.ccucc.com) for online registration and information.